

BACHELORS IN BUSINESS ADMINISTRATION (BBA) PATHWAY PROGRAM
BACHELOR'S DEGREE PROGRAM



PROSPECTUS
BBA PATHWAY PROGRAM

Study Partners



A unique program that allows you to register as an online and/or a full-time student with a reputed university in the UK.



ABOUT De MontFort University, UK

De Mont Forte University, located in the UK, is a prestigious institution known for its excellence in education and research. With a strong focus on shaping future leaders, the university offers a wide range of programs across various disciplines.

Students benefit from world-class facilities, experienced faculty, and a vibrant learning environment. The university's commitment to innovation and collaboration ensures that students are equipped with the skills needed to thrive in a rapidly changing world. Additionally, De Mont Forte University provides numerous global opportunities, fostering a diverse and inclusive community. Prepare for success at De Mont Forte University, where knowledge meets limitless possibilities.

De MontFort University has consistently been recognized as one of the top universities in the UK. It has achieved high rankings in various league tables and is known for its quality education and research contributions.

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**Learning
Resource Network**

Learning Resource Network is an OFQUAL-approved body to issue qualifications that are recognized by leading universities, both in UK and worldwide



Learning Resource Network, UK

LRN is recognised as an awarding organisation by Ofqual.

Ofqual regulates qualifications, examinations and assessments in England.

LRN is recognised for its portfolio of international English qualifications for those who want to provide evidence of their English Language skills for their professional or personal development. These qualifications are internationally recognised as providing proof of the skills and abilities required by educational institutes, professional bodies and governments. In producing its qualifications the project team drew upon the experience and expertise of academics, professionals working in the pertinent industries and colleagues with a wealth of practice and knowledge of validation, verification, delivery and assessment.

LRN was founded by a group of educators and business people and specialises in ESOL, Education training and management qualifications.

Our London head office is supported by a team of representatives around the world.

The British Assessment Bureau (BAB) has awarded LRN the international ISO 9001:2015 and ISO 27001:2013 certifications for provision and online verification of certificates and awards.

International professional memberships

LRN is a member of leading international testing associations, including:

Affiliated Institute member of the Association of Language Testers in Europe (ALTE)

Institutional member of the European Association for Language Testing and Assessment (EALTA)

Institutional member of the International Association of Teachers of English as a Foreign Language (IATEFL)

Corporate member of English UK

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Master English Education & Training, GCC is an award-winning teacher education center and an LRN Approved Center in Saudi Arabia & the Middle East



MEET-ACT Center, Saudi Arabia

MEET-ACT CENTER, SAUDI ARABIA IS AN AUTHORIZED LRN CENTER IN THE MIDDLE EAST DELIVERING ACCREDITED PROGRAMS FOR TEACHERS, STUDENTS & PROFESSIONALS

Master English Education & Training, GCC will deliver the ELTAD Level 7 program followed by complete progression assistance to the degree program to complete the degree with the with the UK university along with Learning Resource Network (LRN). MEET, as a registered center will offer complete support to the registered candidates which includes registration, unconditional offer letters, CAS, English Proficiency Test with a 24/7 assistance throughout the program.

Program Details



Program Specifications

The progression route program for Bachelors in Business Administration is through Level 5 Business Management Extended Diploma from Learning Resource Network, UK.

You must complete a Level 5 Extended qualification which waives two year worth of credits from the BBA degree. After successfully completing Level 5, MEET-ACT Center will assist you to enroll with De MontFort University, UK followed by a credit transfer. This is followed by an unconditional offer from the De MontForte University, UK (case-by-case basis).

Level 5 Extended qualification is delivered in Saudi Arabia which is a comprehensive theoretical and practical qualification focusing on international business standards.

Upon enrolling and completing the Level 5 Extended qualification, the candidate is registered as a "Full Time" or "Online" student with the De MontFort University and is granted student visa to continue their studies in UK (if Full-time).

Optional visa assistance is also offered by the registered center (MEET) through LRN or recognized agents.

Program Details



CANDIDATE CATEGORY & ENTRY REQUIREMENTS

Any candidate or professional working full-time can pursue this qualification. An ideal candidate would be...

- Aged 18 or over.
- At least a high school diploma/ 2 A level subjects; 6 0-level subjects
- An excellent command of the English language.
- Good digital and academic literacies
- Ability to cope with a level 5 Extended qualification and dedicate a significant amount of time outside the taught sessions.
- Successful completion of the application process, including pre-interview and at- interview tasks (case-by-case basis)

Program Details



LEVEL 5 EXTENDED DIPLOMA IN BUSINESS & ENTERPRISE QUALIFICATION OVERVIEW

The LRN Level 5 Extended Diploma in Business and Enterprise is an 240 credit qualification. Learners must achieve: All 8 Mandatory Units plus 8 optional units.

Unit Title		Level	Credit	GLH	Assessment
Mandatory Units					
LRN 5.1	Introduction to Business and Enterprise	4	15	60	Externally Set Assignments Externally Marked by LRN
LRN 5.2	Managing in a Global Business Environment	4	15	60	
LRN 5.3	Organisational Behaviour	4	15	60	
LRN 5.4	Introduction to Accounting	4	15	60	
LRN 5.5	Business Communication	5	15	60	
LRN 5.6	Operations Management	5	15	60	
LRN 5.7	Leadership within Organisations	5	15	60	
LRN 5.32	Business Research	5	15	80	Externally Set Assignments Externally Marked by LRN

Optional Units (Candidates must complete 8 optional units i.e. 2 blocks of 4 units)					
Unit Title		Level	Credit	GLH	Assessment
Business Units					
LRN 5.8	Business Decision Making	5	15	60	Externally Set Assignments Externally Marked by LRN
LRN 5.9	Strategic Business Management and Planning	5	15	60	
LRN 5.10	Ethics in Business	5	15	60	
LRN 5.11	Corporate Social Responsibility	5	15	60	
Enterprise Units					
LRN 5.12	Risk Management	5	15	60	Externally Set Assignments Externally Marked by LRN
LRN 5.13	Planning a New Business Venture	5	15	60	
LRN 5.14	Project Management for Business	5	15	60	
LRN 5.15	Entrepreneurship	5	15	60	
Law Units					

Program Details



LEVEL 5 EXTENDED DIPLOMA IN BUSINESS & ENTERPRISE QUALIFICATION OVERVIEW

LRN 5.16	Employment Law	5	15	60	Externally Set Assignments Externally Marked by LRN
LRN 5.17	Business Law	5	15	60	
LRN 5.18	Company Law	5	15	60	
LRN 5.19	European Law	5	15	60	

Marketing Units					
LRN 5.20	Marketing Strategy	5	15	60	Externally Set Assignments Externally Marked by LRN
LRN 5.21	Contemporary Issues in Marketing	5	15	60	
LRN 5.22	Marketing Planning	5	15	60	
LRN 5.23	Marketing Communications	5	15	60	
HRM Units					
LRN 5.24	Employee Relations	5	15	60	Externally Set Assignments Externally Marked by LRN
LRN 5.25	Human Resource management (Principles)	5	15	60	
LRN 5.26	Managing Human Resources (Practice)	5	15	60	
LRN 5.27	Human Resource Development	5	15	60	
Tourism Units					
LRN 5.28	Sustainable Tourism Development	5	15	60	Externally Set Assignments Externally Marked by LRN
LRN 5.29	Resort Management	5	15	60	
LRN 5.30	Passenger Transport Operations	5	15	60	
LRN 5.31	Incoming and Domestic Tourism	5	15	60	

Rules of combination:

A candidate can choose to the options that suit their career path e.g. Tourism.

This will mean they have to undertake:

- **ALL** mandatory units (120 credits) plus
- **4** Pathway Tourism units (60 Credits)
 - 4 Optional units from any other Pathway/Optional group (other than Tourism) e.g. HRM or Management (60 Credits)

Program Details



TOTAL QUALIFICATION TIME (TQT)

LRN Level 5 Extended Diploma in Business and Enterprise

Qualification	LRN Level 5 Extended Diploma in Business and Enterprise				
Unit Level	5				
Learning Outcomes	Guided Learning (GL)	Dedicated Assessment (DA)	Guided Learning Hours (GLH)	Directed Study (DS)	Total Qualification Time (hrs)
	Formal Learning /input (contact time with tutor, acquisition of knowledge/understanding)	Assessment (planning and completion of assessment tasks)	GL+DA	Additional Activities (developing practice, private study/research, work-based activities)	GLH+DS
Mandatory Units*	380	100	480	1040	1520
Option 1	200	40	240	480	720
Option 2	200	40	240	480	720
Total	780	180	960	2000	2960

*includes Business Research unit

Please note the timescales are indicative and should not be considered representative for the duration each candidate will take to achieve the qualification. This depends on the candidate's ability to achieve deadlines as specified. The duration of the program is 18-24 months minimum, taking place at MEET-ACT Headquarters, in Jeddah and UK Campus.

TOTAL QUALIFICATION TIME for BBA (inclusive of Level 5 Extended Program): 36 months**

Get In Touch For Consultation



Want to discuss your future academic plans? Get in touch!

For more information/queries, e-mail us at info@masterenglishtraining.com

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Amir Sultan Street, Jeddah, Saudi Arabia

Our working hours are from Sunday to Thursday from 10 AM to 7 PM
Saturday: 10 AM to 2 PM

Meeting with the Program Director is by appointment only.
Book your appointment with the Program Director:
<http://masterenglishtraining.com/contact-us-master-english/>

Or whatsapp us at +966 500552385